

STUDENTS' PERCEPTION OF USING YOUTUBE IN VOCABULARY MASTERY

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ABSTRACT: The purpose of this study is find how students' perceptions of using YouTube in Vocabulary Mastery. YouTube is online Video sharing platform which allows users to upload, view, and share video from all over the world therefore can also as media online learning especially in mastering vocabulary. The researchers use quantitative research and the sample of this research is 37 students in seven semester of English Education Department, *Universitas Negeri Manado*. Researchers use questionnaire as instrument in collecting the data. Questionnaire is one of research instrument, which aims for collecting data in survey research and also can be thought of as kind of written interview. The type of questionnaire that used in this research is closed-ended questionnaire. It is used like scale questionnaire in data collection and analyzed in statistical descriptive. Optional for the questioner measuring from strongly agrees, agree, neutral, disagree and strongly disagree. The result in this research is found by seeing the responses of students after distributing the questionnaire and collecting the data. As the result mostly students give positive perception using YouTube in vocabulary mastery and even give good impact to their ability especially in class environment.

Keywords : *Vocabulary, YouTube, Students' Perceptions*

I. INTRODUCTION

English has become first foreign language that used along the world, as David Crystal (1997) stated that "English is a global Language" it describes that English is not just foreign language but also a language which connect people to the world. That's why government determine English is foreign language that include in the curriculum to be learnt from elementary school to university level as write on Decree of the minister of education and culture No. 060/U/1993 dated 25th February 1993. It aims to introduce English to the students as early as possible. All those facts show that English become important language to be learnt

because by learning English people can connect and able to communicate globally.

Along the process in learning English, vocabulary is one of component that should be learnt and also becomes the basic factor, which helps student to improve their English. The fact, although English becomes compulsory subject, Many students get difficulties in English because the lack of vocabulary. Due to the need of student in mastering vocabulary, variety of ways is done to help find solution to this problem. In this modern era, the progress of internet may help student to learn as often as possible since it's easy reach by the student. For academic filed, internet is source of information because it easier to

find many information just by typing the information that needed. According to Caroline Ho Mei Lin (1997), the internet is an extensive resource and communication network link other computer networks across the world. It clearly describes that using internet will help us to find many resource from other part of the world so that it's helpful to learnt or get information through internet. This advantage of internet can be used to enrich the vocabulary of student.

Considering the benefit of internet, there is one of site of internet that is popular in this era which provides online video from all over the world called YouTube. YouTube allows users to upload video, shares and watches video by typing the title of video. By one click the video, which consists information, will be showed. It can be accessed by computer or mobile phone so that student may learn from YouTube anywhere and anytime. Sherman (2003) states that video allows us to introduce any aspect of real life into the language learning environment, contextualizing the learning process. In addition, video also provide combination of sounds and picture and text which is great tools to make student improve their vocabulary mastery.

Based on the descriptions above, although English has been introduced since the elementary school but there are many students get difficulties in learning English because the lack of vocabulary. The important role of vocabulary in learning English and also many benefits of using YouTube since it's easy reach by student lead researcher do this research in order to know students' perceptions of using YouTube in vocabulary mastery especially to college student.

Research Question

By the descriptions on background of the study above that the important role of vocabulary mastery and the modernization

of this era that's why YouTube may be one of good way that can be use in vocabulary mastery therefore the researchers formulate research question; What are the students' perceptions of using YouTube video in Vocabulary mastery?

Purpose of the Study

The purpose of this study is to find out what the students' perceptions of using YouTube video in vocabulary mastery are.

II. THEORETICAL BASES

Perception

The word "Perception" comes from the latin word *perception, percipio* meaning gathering or receiving. In the general understanding perception can be understand as someone's ability to see, to hear, to feel, and to present or to understand or became aware of something or someone feel about the environment and social. Perception started from sense of organ, which is the process of acceptance massage or information by human brain. Koentjaningrat (2010) states that perception is the relialization of human brain process and it appears as a view about phenomenon. Those are involved by many factors such as motivation, needs, feeling, experience,

Based on the definitions expressed by the experts above, it can be concluded that perception is process about how person interprets information from object or environment outside in other that he is able to give respond or aware of that object or environment. This understanding of perception in this study is process of how students in assessing and responding of using YouTube in vocabulary mastery through their sense and ability.

YouTube

YouTube is online video-sharing platform which its site known as www.youtube.com. It's created from 2005 by Chad Hurley, Steve Chen, and Jawed Karim. According to Terantino (2011), in his research on emerging technologies, YouTube is used for variety of purposes. Some people use it for work or entertainment but for some people it's can be used for learning. YouTube allow users to share video, view, upload, comment, add to play, like, subscribe, etc. that's why it's easy to watch video which upload from people around the world either for fun or for learning.

Another expert, like Berk (2009) claims that YouTube video are not only able to attract students' attention, but can cater different learning styles namely verbal, visual, musical, and emotional intelligences. Watching video also allowed the brain to react actively to both side of the brain which helps to increase and enhance students' understanding. In order from this study know that using YouTube video able to help student in increasing their vocabulary master since video help student to get easy understanding of each vocab.

Vocabulary

Vocabulary is as fundamental basic for the success of the language learning process, including English. In some way to gain understanding along the conversation in English or to produce sentence may be difficult because the lack of vocabulary. There are many experts give their statements about vocabulary. Thornbury Scott (2002), Vocabulary is the first and foremost important step in language acquisition. Another statement come from Zimmerman stated that "Vocabulary is central to

language and of critical importance to the typical language learner" those statements clearly describe how vocabulary has important role to produce language, and understanding of information in learning learner.

III. RESEARCH METHODOLOGY

This research uses Quantitative research. Quantitative research is a type of research which doing by collecting numerical data. It is support by the statement Aliaga and Gunderson (2002) describe quantitative research methods as the explaining of an issue or phenomenon through gathering data in numerical form and analyzing with the aid of mathematical methods; in particular statistics.

Validity

In order to know how accurate the items that using in this research, researchers distribute the questionnaires to the students outside the sample. Item analysis using excel formula which compare the score of r_{xy} and r table. Getting the conclusion Valid if value of r_{xy} higher than r table.

Referring to the data or result of the analysis found that all items are Valid because all the values of r_{xy} are higher than r table therefore it can be concluded that all the items are Valid.

Reliability

How dependably a test measures which takes of difference person, time and condition is called reliability. It is support by stated from Drost (2011), reliability is "*the extent to which measurements are repeatable when different people perform the measurement on different occasion, under different condition, supposedly with alternative instrument which measure the construct r skill*". Finding the conclusion

reliability using excel with Cronbach Alpha technique.

$$r_{ac} = \left(\frac{k}{k-1}\right) \left(1 - \frac{\sum \sigma b^2}{\sigma t^2}\right)$$

Where:

r_{ac} refers to Cronbach alpha coefficient reliability

k refers to the number of scale items

$\sum \sigma b^2$ refers to the total number of variants per item or each item

σt^2 refers to total number of variants of all items

After calculating the data, the result found below:

$$r_{ac} = \left(\frac{10}{10-1}\right) \left(1 - \frac{5.003}{21.494}\right) = 1.111$$

x 0.767 = **0.852**

Cronba ch's Alpha Score	Level of reliability
< 0.6	Poor
0.6 to < 0.7	Mode rate
0.7 to < 8.0	Good
0.8 to < 0.9	Very good
0.9	Excel lent

Based on criteria above, it's clearly concluded that 0.852 refers to level of reliability "Very Good".

Data Collection

Researchers will use questionnaire as instrument in collecting data. Questionnaire is one of research instrument which aims for collecting data in survey research and also can be thought of as kind of written interview. The type of questionnaire that used in this research is

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closed-ended questionnaire. In other that it helps researchers easier to collect information as stated by Fraenkel & Wallen (2009) that say that a closed-ended statement item is easy to use and score. It is used likert scale, optional for the questioner measuring from strongly agree, agree, neutral, disagree and strongly disagree.

Data Analysis

The researchers use likert scale questionnaire in data collection and will be analyzed in statistical descriptive. That's why it will be used percentage formula.

$$V = \frac{R}{N} \times 100\%$$

V = Value of the test

R = Numbers of respondents' response

N = Number of the test items

IV. RESEARCH RESULTS AND DISCUSSION

Result

After 37 respondents from seven semester students of English Education Department fill out the questionnaires. The results data present in table below.

Item	SA	A	N	D	SD
1	19	10	5	10	3
2	21	12	1	0	3
3	17	12	6	1	1
4	21	9	5	0	2
5	13	18	4	0	2
6	13	20	2	0	2

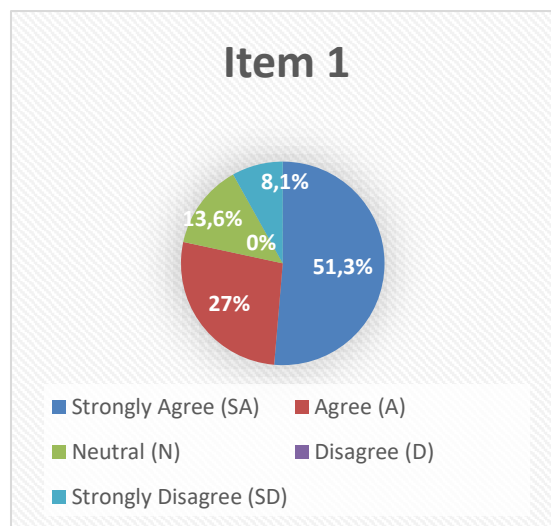
7	21	7	6	2	1
8	23	9	3	0	2
9	23	9	3	1	1
10	17	14	4	1	1

Data Analysis

The data show the value data of each item presented in the form of percent. More clearly can be seen in the following table :

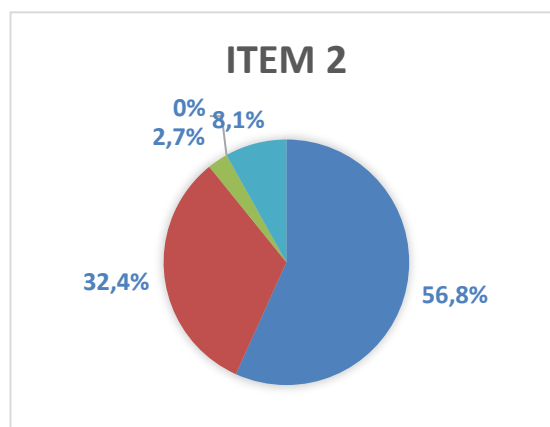
Item no.	SA	A	N	D	SD
1	51,3 %	27,0 %	13,6 %	0%	8,1 %
2	56,8 %	32,4 %	2,7 %	0%	8,1 %
3	46,0 %	32,4 %	16,2 %	2,7 %	2,7 %
4	56,8 %	24,3 %	13,5 %	0%	5,4 %
5	35,1 %	48,6 %	10,9 %	0%	5,4 %
6	35,1 %	54,1 %	5,4 %	0%	5,4 %
7	56,7 %	19,0 %	16,2 %	5,4 %	2,7 %
8	62,1 %	24,3 %	8,1 %	0%	5,5 %
9	62,1 %	24,4 %	8,1 %	2,7 %	2,7 %
10	46,0 %	37,8 %	10,8 %	2,7 %	2,7 %

a. Item 1



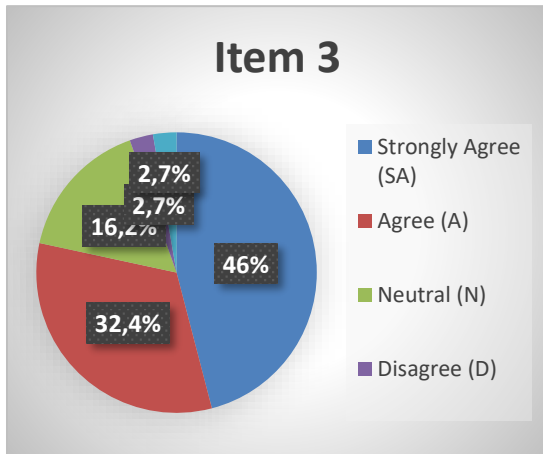
That result data shown for item or statement number one is the most students strongly agree that YouTube is one of useful tool for learning English vocabulary.

b. Item 2



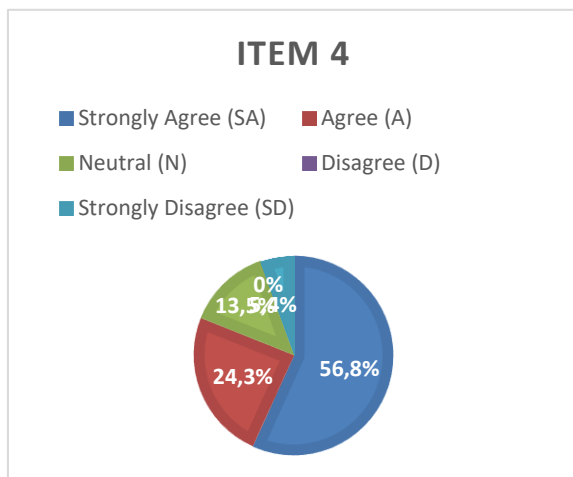
Students mostly state YouTube is easy to reach, easy to understand, and easy to use because all videos able to replay and available to access by phone or computer.

c. Item 3



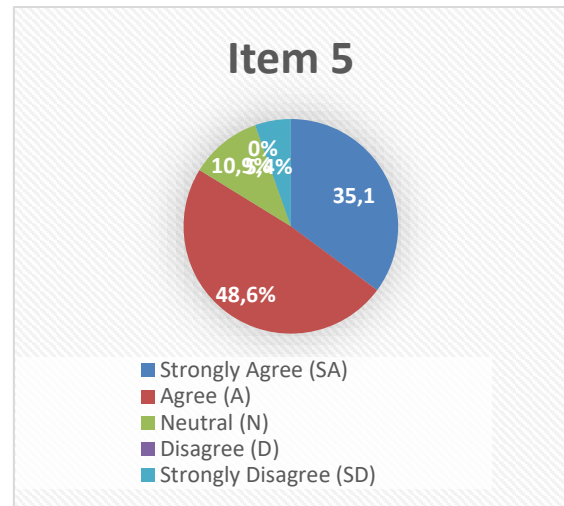
Positive responses about learning English vocabulary by YouTube video is more fun because it's easy to recognize words in sentence and also easy to know new words that have not known before.

a. Item 4

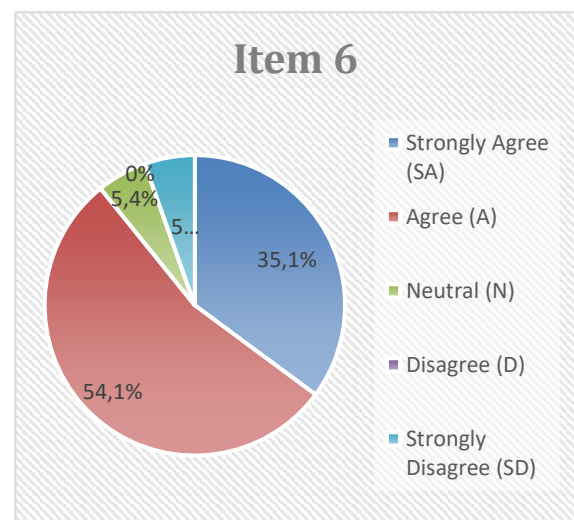


Mostly students state that adding English vocabulary via YouTube is not boring because there are many types of learning videos such as classroom learning videos, song video clips, films, and so on.

d. Item 5



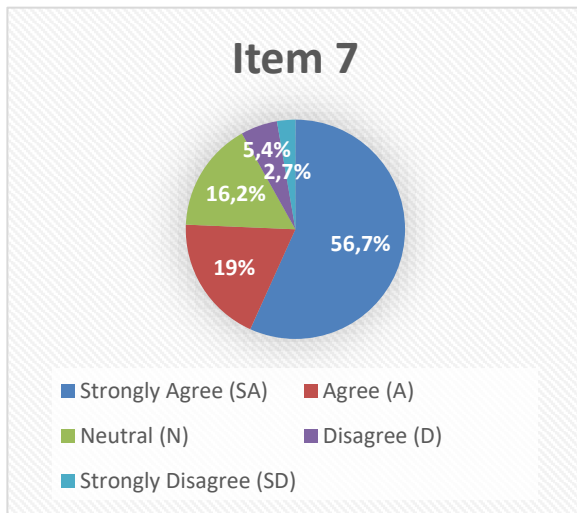
e. Item 6



The conclusion that most students agree that learning through YouTube videos allows them to use the right vocabulary in sentence and helps enrich their vocabulary.

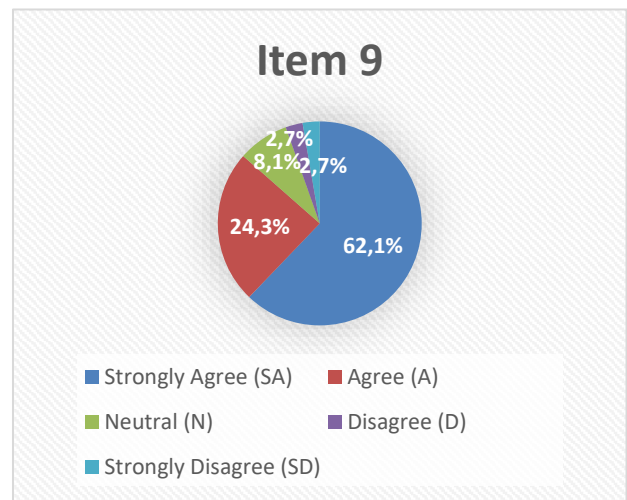
learning English vocabulary from YouTube video help them to get a better understand of English sentences and enable them to use new vocabulary to make sentence.

f. Item 7



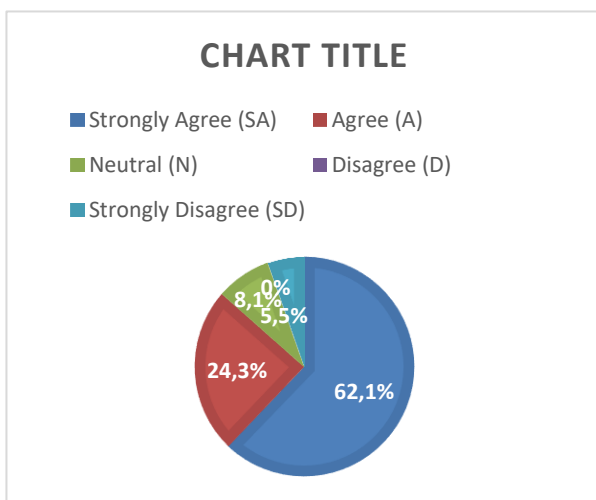
Most students strongly agree if YouTube helps them easily memorize the new English vocabulary that they have learnt.

a. Item 9



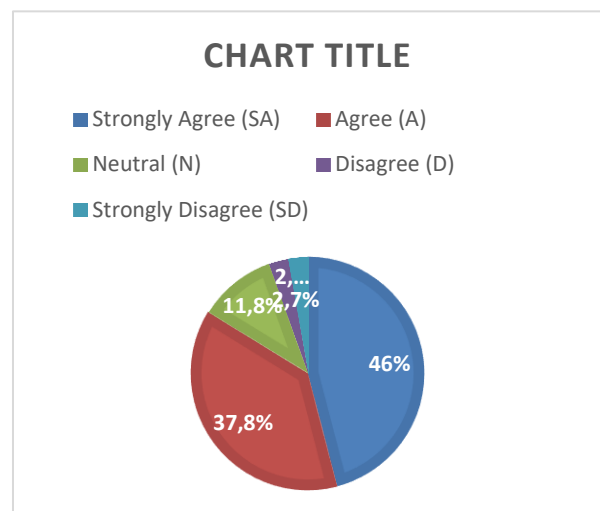
Most students' perceptions strongly agree that learning via YouTube allow them to choose the topic of vocabulary which they want to improve.

g. Item 8



The conclusion is mostly students chose strongly agree that

h. Item 10



The conclusion get that students mostly give positive responses that learning via YouTube help them improve their English vocabulary so that it has a good impact on the learning process in the classroom.

Discussion

As shown on the data above that students give most positive perception using YouTube in mastering English vocabulary and also clearly that students' specially seventh semester of English Education Department get good impact even in their class environment by using YouTube to enrich their English vocabulary. The result of the data above, students' show most dominant answers in strongly agree and agree.

CONCLUSION AND SUGGESTION

Conclusion

The research discussed how students' perceptions using YouTube in vocabulary mastery. Leading to the analysis result obtained shows that students get good impact using YouTube in vocabulary mastery. The indicators measur in this research are General perceptions of using YouTube in Vocabulary mastery, the effectiveness using YouTube in vocabulary mastery, and the Impact of using YouTube in Vocabulary Mastery. Those indicators represent in item 1 until 10. Most students give responses positive with the result dominantly in strongly agree and agree more than 50% and less than 10% choose disagree and strongly

disagree. Those data clearly show that students use YouTube in order to enrich their vocabulary each day since it's easy to use by phone and also get the positive impact in English learning process even in the class environment.

Suggestion

Using YouTube in learning English especially in vocabulary mastery is easy to reach by phone but students sometime get difficult if they out of internet connection therefore in the future English education department hopefully will providing students with free internet connection.

There are many types of video learning in YouTube, some of them are not video from professional but there is also video learning, which come from professional teacher that's why teachers' role is needed to guide student the best source for learning especially in mastery English vocabulary.

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